



Winter Beauty Tips

January 5, 2017

The winter season calls for all things that glisten, glitter and exude glamour—and that goes for our beauty routines as well. Although it's one of our favorite times of year, the weather isn't always a friend to our hair and skin since the colder air and indoor heating tends to leave us with dry, chapped skin and hair, lips and hands. That means it's time to get a beauty survival plan into action to beat the winter weather blues.

Whether you're getting dolled up for a celebration or just want to jazz up your beauty choices, we've got winter glam tips that will help you add a fabulous dose of glitz to your look.

And don't forget that as a [Splender member](#), you will receive cash back when [shopping online](#) for skin-saving essentials and your favorite winter makeup trends!

Winter-proof Skincare

The first step to glam winter beauty is a proper skincare regimen. Combat arduous winter weather by amping up your moisturizer.

Exfoliating is also imperative for radiant skin. Using a scrub will help your moisturizer work better by sweeping away dead skin cells and unclogging your pores to reveal a [glowing, dewy](#)

complexion. Use a weekly facial scrub like [Burt's Bees Peach and Willowbark Deep Pore Scrub](#) from [Dermstore.com](#) (6% cash back) to battle flaky winter skin and follow up with a heavier moisturizer than you might use in the muggy summer months. This [Ultra-Facial Moisturizer](#) from [Kiehl's Since 1851](#) (9% cash back) offers lightweight hydration and SPF 30 to protect you from harmful sun rays that still shine down throughout the colder season.

Chapped lips are often the first sign that winter is upon us. Your lips also need regular exfoliation and moisturizing. We love using [Fresh Sugar Lip Polish](#) followed by the [Fresh Sugar Lip Treatment](#) from [Sephora.com](#) (8% cash back). This lip treatment is has built in SPF and comes in a multitude of pretty tints!

Glitz & Glam

A tinted moisturizer provides coverage as well as a boost of hydration your face needs, too. Give your skin (and schedule) a break by using an all in one coverage, anti-aging and SPF product like [bareMinerals Complexion Rescue Tinted Hydrating Gel Cream](#) from [Jet.com](#) (2% cash back).

Next, instantly add some much-needed color to pale winter skin with a little bronzer and rosy blush. This [NARS Blush/Bronzer Duo](#) from [Sephora.com](#) (8% cash back) creates a natural-looking glow even in the winter months.

This [Bobbi Brown Eye Palette](#) can easily take you from day to night with five tones ranging from subtle to sultry and matte to shimmering. Consider adding a [hint of sparkle](#) for an evening look!

Wanna be a little daring this season? Of course you do! Add a pop of color to the dreary winter days with one of our favorite winter makeup trends: a bold dark lip. There's nothing more classic than a bright red lip, for example, which will pair nicely with a nude eye. [Danger by Yves Saint Laurent](#) from [Saks.com](#) (9% cash back) will flatter any skin tone. It goes on sheer, but if you layer it on, the hue becomes more opaque giving you just the perfect amount of color.

Hands-On Essentials

Our hands also take a beating from the harsh weather conditions and are prone to becoming dry, rough and even cracked, so applying lotion regularly will not only help to save your skin but will also keep your nails protected with the nourishment they need to stay strong and healthy.

Whenever you're applying cream to your hands, be sure to rub some into your cuticles and nail beds to keep them well hydrated and nourished throughout the season. We love this [Deborah Lippmann Hand Cream](#) from [Sephora.com](#) (8% cash back). Shea butter, avocado, jojoba oil and SPF 25 are combined in this luxurious lotion that will keep your hands protected from the elements and *ridiculously* soft.

For the winter season, top your nails off with vampy oxblood polish. The deep, dark red of [Essie's Wicked](#) from [Macys](#) (4% cash back) will get you through the season in style.

Shiny Strands

Dry winter weather is just as harsh on your hair as on your skin. So, invest in a moisturizing conditioner as well as treatment masks to help keep your hair soft and healthy. Plus, you can say goodbye to one of the most annoying cold-weather hair situations: static! One of our favorite deep conditioners is the [Deep Repair Masque by Macadamia Oil](#) from [Walmart.com](#) (2% cash back); use it about once a week and let it penetrate your strands for at least five minutes before rinsing.

We also recommend using an oil treatment after every wash. Our favorite is the [Moroccan Argan Oil Penetrating Hair Oil](#) from [Walgreens](#) (4% cash back) for its superior moisturizing and strengthening properties. Put a few drops into your palm and finger comb through the ends of your hair before blow drying. This awesome [bargain buy](#) will also give your hair a little shine!

The holidays may be over, but there's no reason why you can't continue to embrace the festive spirit. Adorn your hair with embellished hair pins like these [L. Erikson Little Swarovski Pearl Bobby Pins](#) from [Saks.com](#) (9% cash back) that are both gorgeous and practical.

We need to take extra special care of ourselves during the cold winter months, so remember that beauty starts from the inside out. Be sure to drink plenty of water, fuel up on wholesome foods and get enough shut eye to give your skin and hair a gorgeous glow. And of course nothing beats a winning smile!

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Do you swear by any beauty products every winter? Let us know your glam winter beauty tricks in the comments below!